

Editorial Note

We are proud to present the fourth issue of the journal 'Social Sciences' in 2012 and the 78th issue since the journal was launched in 1994.

The issue consists of eight articles that seek a multidisciplinary answer to the question on how to use sociological, managerial, educational and computer science premises for the welfare and quality of the contemporary society.

The first part 'Reaching for Quality of Life: Reality and Issues' involves the contributions that focus on subjective and objective measuring of quality of life in the context of municipalities and cities (Egidijus Rybakovas, Laura Liugailaitė – Radzvičienė and Svetlana Sajeva from Kaunas University of Technology); the quality of life is related to certain supporting systems and institutions, the system of social security among them. Ozgur Yanardag (Mugla University, Turkey) has contributed an article which reveals the processes and consequences of social security system privatization drawing on the case of Turkey. The researchers from Kaunas University of Technology Ruta Braziene and Gediminas Merkys highlight other field of issues related to the quality of life: factors of work satisfaction among the youth and young adults in Lithuania.

The second part of the issue is devoted to analyzing the issues of life quality from the managerial point of view. Rita Babilūte – Jucevičienė, Giedrius Jucevičius and Kestutis Krisciunas (Kaunas University of Technology) focus on the important issue in terms of seeking a socially responsible enterprise: how to develop trust in inter-organizational relations of knowledge-intensive enterprises? Vestina Vainauskienė and Rimgaile Vaitkienė (Kaunas University of Technology) also analyse the issues of developing a socially responsible enterprise by highlighting brand vulnerability and the factors that determine it.

Seeking for the quality of life in inextricable from some premises, educational among them. Jolita Savickė and Palmira Jucevičienė (Kaunas University of Technology) analyze how educational environments may be transformed to personal learning environments at museums, but the theoretical insights may be contextualised for organisations of different types that play educational functions. Valentina Dagiene and Tatjana Jevsikova, the researchers from the Institute of Mathematics and Informatics at Vilnius University, have contributed their insights on the content of informatics education for beginners, as information technologies are indispensable from learning environments empowering for the quality of life.

I have to note that this issue of the journal with contributions from researchers of different institutions and countries not only addresses specific research issues in a multidisciplinary way but also disseminates the results of research carried out in the frame of different projects. The issue involves publications prepared as a result of the research carried out for projects financed by the Research Council of Lithuania: 'The Model of Life Quality Improvement Strategy Building at the Local (Municipal) Level', 'Youth and Young Adults Living Conditions and Social Exclusion: Development of Monitoring System', 'Inter-organizational trust building/management strategies in knowledge economy'. In the future, our journal will seek not only to publish different types of research in the social sciences, but especially to become a platform for sharing dissertation results, conference presentations and also to systemically highlight the results of different research groups.

The Editorial Board looks forward to articles written in the context of interdisciplinary and multidisciplinary problems of the social sciences. As a consequence of involvement into the project 'Publication of Research Periodicals' in the frame of EU Structural Funds Operational Programme for the Development of Human Resources 2007-2013, we are transferring the editorial activities into the *Open Journal System* (OJS). We hope to benefit from this in our daily editorial performance.

Therefore, we are kindly asking our contributors to submit manuscripts on-line at www.socsc.ktu.lt. Alternatively, please e-mail them at socmokslai@ktu.lt or send a hard copy at the below address. Every issue and the website of the journal presents the requirements of the articles to be published in the journal 'Social Sciences'.

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