Editorial Note

It is our pleasure to present the 4th issue of the journal 'Social Sciences' in 2011. This is the 74th issue since launching the journal in 1994.

The issue consists of two parts.

The first part, devoted to issues of sustainability in the life of individuals and organizations, involves four articles. Aiste Balzekiene and Audrone Telesiene in the contribution 'Environmental behaviour in Lithuania' analyze the data of the international sociological research to examine the environmental behaviour, reveal the relationship between sociodemographic characteristics, environmental concern and knowledge with environmental behaviour in one of the EU countries that are referred to as 'latecomer'. Audrone Telesiene, Ausra Rimaite and Kristina Juraite have contributed the article 'Politicized discourses on environmental and technological risks: the case of Lithuania' which aims to explain the relationship between politicized discourse of risks and such factors as high trust in science and technologies, ascription of responsibilities to political authorities, low civil participation and low rates of trust in civil sector organizations. The rationale for writing the article 'Presumptions of social inequality reproduction: the role of educational institutions' was inspired by Inga Mikutaviciene's observation that since the first research studies on the topic carried out in the 60's and 70's, one of the most common outcomes is the evidence that inequality results from social factors in schools and features of the educational process; thus this article seeks to identify the features of educational institutions reproducing social inequality. The empirical findings are based on the data of two qualitative research studies – focus groups interviews with local politicians and social activists, and in-depth interview with young adults (24-29 year-olds), raised in low social status families.

To verify the hypothesis that attitudes to partnership and types of partnership are coherent within networks of innovation, Inga Stankevice and Giedrius Jucevicius in the article 'Attitudes towards partnerships and types of partners: are they coherent within networks of innovation?' present the results of empirical research carried out in Lithuanian and Swiss enterprises. The research results challenge the former findings by some authors.

The second part of the issue 'Networking, Collaboration and Communication as Factors of Efficiency and Welfare' also consists of four articles. Egidijus Rybakovas in the article 'Determinants of Strategy for Improving the Quality of Life in Local Place' pays special attention to social entrepreneurship and points out that government with reference to the strategy of improving the quality of life should be treated as a field of opportunities for social entrepreneurship. Robertas Jucevicius and Vytenis Kinduris have contributed the article 'Knowledge Networks for Innovation: Motives and Benefits' which not only provides the readers with opportunities to get acquainted with the most recent literature but also a list of the most important advantages of being part of knowledge networks. The contribution by Jurgita Vizgirdaite 'Meaning of Collaboration: from Different Social Contexts to Common Understanding' is a comparative analysis of the concept 'collaboration' carried out in search of a common understanding of this important concept in the context of globalization in countries with different levels of democracy. Aukse Blazenaite in her contribution 'Effective Organizational Communication: in Search of a System' addresses the question of developing a comprehensive communication system for supporting open and effective flow of information to reach individual and integrated goals at an organization.

The Editorial Board looks forward to new articles written in the context of interdisciplinary and multidisciplinary problems of the social sciences. Every issue and the website of the journal presents the requirements of the articles to be published in the journal 'Social Sciences'.

Editor-in-Chief
Prof. dr. habil. Palmira Juceviciene
The Editorial Board
Social Sciences
K. Donelaicio 20-401
LT-44239 Kaunas
Lithuania

Telephone +370 37 300130; fax +370 37 300102; e-mail: socmokslai@ktu.lt

Web site: www.socsc.ktu.lt